

For Immediate Release

Local builders find turning green grows business in a low-economy

- **Green Building Booms in Economic Low**
- **Largest Australian eco building study commissioned**

Buildings use 40% of total energy consumed*, 12.2% of the total amount of water consumed per day* and 40% of Australian waste is building waste* all led to local building company called *e-construct* creating what may seem obvious.

Technologies have moved beyond earth and straw to allow more easily approved and easily built low impact homes. Using a number of eco chic modern designs, materials and technologies an eco-friendly home not only looks great it also saves on average \$3,000 per year in expenses.

With standard fittings that now include solar panels, solar electricity, underground water tanks, bamboo flooring, spotted gum decks, eco wool insulation, and low impact (cement free) footings these houses prove to be everything a sustainable savvy investor would expect and more!

In recent times we often face choices between economy OR environment. *e-construct* believes you can follow your heart and your hip pocket. It is acknowledged truly holistic sustainability incorporates economy as a vital element ,so *e-construct* has developed a business model that ensures costs are kept to an absolute minimum without cutting any corners. “There is nothing more infuriating than building companies who offer a great price, and down the line explain that all the desirable options are extra costs.” says marketing and business manager Paul Benhaim. *e-construct* ensures everything from the Development Application to the final handing over of keys is all inclusive – including the middle bits!

It is acknowledged that there are different shades of green and although *e-construct* has offered what it considers to be the most green and cost effective balance available in the Northern Rivers (based on national and international research) there are always options:

e-construct has commissioned what it believes to be the largest independent study of environmentally friendly options for **every** option in a building. This three month national study will result in the most up-to-date environmental options being offered to clients of *e-construct*. “So when people ask for an eco-friendly kitchen, floor, roof or any other aspect of their homes we offer up to six comparable options with detailed eco and cost-benefit analysis” says Anthea Picot from *e-construct*'s accounts department. This information will be constantly updated so the most state of the art options exist

“It’s time for local developers to step up to the mark and really go green.” says project supervisor Phil Preston.

Editors please note:

- You are invited to *e-construct*'s opening launch party on October 2nd for drinks and nibbles at Unit 3, 6-8 Burringbar St., Mullumbimby (Nortec Business Park behind post office)
- *e-construct* 3 bedroom homes start from \$248,000 all inclusive
- High quality images available on request, *sources available on request

Contact: admin@e-construct.com.au www.e-construct.com.au 02 6684 2100